



MEMORYPOWER FOR EXECUTIVES

TOOLS THAT DRIVE LEADERSHIP & EXECUTIVE PEAK PERFORMANCE

The secret weapon and core competency of all successful executives, leaders, and managers is an accurate and unflinching memory.

Whether it's names & faces, employee or client details, industry knowledge, regulations, safety, key metrics, tasks, or recalling facts from conversations or negotiations, every single day your credibility, influence, and ability is measured by the limits of what you can remember. Simply put, leadership demands more memory power.

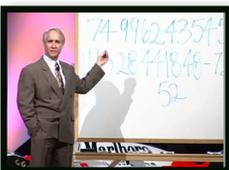


In this special training designed for the over-tasked peak-performer, master three systems & four critical processes that will decisively boost working memory, drive productivity, power sales, business & personal relationships, and most importantly, sharpen your mental organization and retention for what you must not forget!

Scott Bornstein, world's foremost business memory training expert to executives across 50 countries, will leave amazed by your newfound abilities for recalling vital facts, knowledge, and names & faces with ease ... *and* feeling like the smartest person in the room.

Here's what you'll learn to immediately impact leadership and executive performance:

- 1) How MemoryPower Influences Executive Excellence, Leadership & Followership
- 2) Neuroscience, The 5 Laws of MemoryPower & the 10 Day Rule
- 3) Bornstein's 3 MemoryPower Systems for Executives, Leaders & Managers
- 4) Names & Faces Drill-Down: 6 Keys to Flawless Recall of People, Facts & Details
- 5) The 6 Step Work-Up Process: Aligning People, Training, Sales, Execution & Marketing
- 6) Onboarding Best-Practices • 8 Negotiating Secrets • Leadership IQ • Taking Action



Scott Bornstein's powerhouse presentations and executive training systems are rated among the best by the world's premier peer-to-peer CEO organizations - Young Presidents' Organization, Vistage/TEC/Executive Agenda, and the Entrepreneurs' Organization. Scott has had the privilege to train more than 25,000 of their CEO members in 50 countries, as well as 300,000 professionals, salespeople and students on four continents since 1986.

From Harvard Business School OPM graduates to Franklin Templeton analysts, Cognos and IBM sales professionals to Starwood Resorts & Accor Hotel GM's and hospitality staff, fund managers and traders in Asia, Australia, the UK and US, to students from primary grades to law and medical school, everyone who experiences Scott Bornstein walks away amazed and smarter, with a better memory to meet the demands in business, school and life.