



Speaker Introduction
SCOTT BORNSTEIN

PRONOUNCED... BORN AS A BABY, STEIN AS IN EINSTEIN.
PLEASE READ THIS INTRODUCTION SLOWLY AS WRITTEN. THANK YOU

Did you know that 50 percent of all we see and hear is gone within five minutes. Two thirds is lost before an hour is over. By the next day, the figure is 90 percent.

Whether it's memory for names and faces, customer or employee details, day to day tasks, or facts for a meeting or test ... when memory fails, credibility and influence suffer, mistakes happen, and results are compromised.

Our program features Scott Bornstein, Chief Memory Training Expert to CEOs, professionals, management and sales teams, and students and families for more than 25 years to groups like ours across 50 countries.

Today Scott will show you how to take command of the single most important personal and professional skill a successful person must possess - an accurate and powerful memory.

In this surprising program, you will learn to increase your effectiveness, personally and professionally, and acquire strategies and tools for leading others to greater success.

Incidentally, he will also make you feel like the smartest person in the room.

Scott and his wife have three children - a daughter 25, and sons 24 and 15. His wife boasts that the best thing about his memory is that he rarely has to use it – thanks to her!

Speaking on “The MemoryPower Advantage” please help me welcome Scott um Bornstein.